



MASTERPIECES IN GLASS



BY STEUBEN

7468



Vase of Colonial design recreated in Steuben crystal, and now in the permanent exhibition at Strawberry Mansion, Pennsylvania Museum of Art, Philadelphia. 12 3/4" high, \$35

Through the strange, unearthly light of a grotto-like room, pierced by the glow of white-hot furnaces, shadowy figures dart. Twirling in their hands are rods tipped with dazzling balls of fire. Silhouetted in the glare of an open furnace a man holds a rod, its end bright with a bubble of molten glass. To his mouth goes the rod, it whirls in the air like the baton of a concert master, he bends and sways and, still whirling, the glow of the fiery ball fades. Before our very eyes, as if at the tip of a magic wand, beauty has come into being. For we are in the blowing room of Steuben, where masterpieces in glass are wrought.

We ask him how he learned his art. He tells us he was taught by his father who, in turn, had been taught by *his* father. His family have been glass blowers for generations, working always in scenes like this. The same is true of his fellow-workers.

7467



A vase in which Steuben emphasizes classic simplicity of line in alabaster with black. 6" high, \$6.00

Wouldn't they rather work at a faster tempo, helped by the last word in machinery and mechanical devices? This question is answered with a tolerant smile. Glass so produced, machine-made glass, is beneath the notice of real craftsmen—or of anyone else, he implies. For glass worthy of the name always has been, and doubtless always will be, wrought by hand.

Later, when we go to the room where his creations and those of his fellow-craftsmen are on display, we know that he is right. His art speaks for itself. A lovely goblet impresses us anew with the aptness of the phrase "crystal-clear." An alabaster urn, a sapphire bowl, a deep amber pitcher, a cool sea-green vase remind us that in glass the master workman can capture the beauty of color—one of nature's most precious gifts. How, we ask ourselves, do we moderns get along with so little glass in our homes, when its charm is ours for the taking?

Are we interested, our guide inquires, in any special type or style of glass?



6936

Steuben Warwick, a superb dinner service of cut crystal in the old English tradition. Goblets—\$72.00 the dozen; other pieces proportionately priced

Steuben, he says, has made hundreds of thousands of pieces, in practically every known kind and color. It is supremely confident of its ability to meet any additional demands on its creative genius. Here, for example, is a blue bowl which Stiegel, famed for his early American glass, would have envied for its color and its pattern. There is a wine glass that would have delighted the eye of a Doge of Venice. There is a cut-glass punch bowl that might well have gone directly from Waterford to the side-board of a Regency palace. And here is tableware perfectly designed for a modern setting in a Park Avenue pent house, the inspiration of one of America's foremost designers who finds in Steuben glass a unique challenge to his talents.

From across the room comes a clear, bell-like note that floats on the air for seconds. That, we are told, is the sound of fine glass, like the pewter collectors' *cri d'etat*. Only glass of the finest quality can give such resonance. It, and a tiny etched "Steuben," are the unfailing signs of a rare combination of authentic design, superlative craftsmanship, and fine quality. No wonder, we reflect, that

7305



A lovely vase of clearest deep-cut Steuben crystal—7 3/4" high. \$25

7316



A hollow-stem vase with traditional blown-in-the-mold twisted pattern, in clear crystals or colors. Nine inches high, \$2.50


New York's Metropolitan Museum chooses Steuben glass to represent modern America in a collection portraying Art in Industry—that critics accord Steuben glass its place beside that of the great makers of glass of all time. Here, we feel, is glass that is making history, as did that of Wistar and Stiegel in colonial America. For it is practically the only really fine glass being made in America today. Not unworthily are its creations considered "Masterpieces in Glass" and discriminating America, in its never-ending search for the new that is also the fine, recognizes and cherishes them as such.

7349



A Steuben decanter with crest, with brandy and soda glasses of deep-cut crystal, in the famous old "cut leaves" design. The decanter, \$27.00, the brandy and sodas, \$72.00 the dozen.

STEUBEN GLASS OF TRADITIONAL DESIGN

 FOR many of its "Masterpieces in Glass," Steuben seeks inspiration in the works of the earlier masters. So we find in Steuben glass single pieces and entire sets that capture the traditional design and feeling of the finest periods of glass-making. Blown by similar methods and craftsmanship, they are *re-creations* rather than reproductions, and frequently surpass their models in crystal-clarity.

7497

Steuben glass in this allusive spirit fulfills a definite purpose and meets a definite need. It is eagerly sought for giving a note of authenticity to rooms furnished in period style. It embraces glass for the table, decorative and useful pieces, such as flower bowls and vases, lamps, and candlesticks. Of particular interest among them are those which modern usage has brought into being—beverage glasses, for example. Steuben designers feel that in such cases they have treated the subject as their predecessors would have done.



Decorated crystal brandy-and-soda glass or vase. \$2.50—6½" high

Steuben glass of traditional design is the choice of many of our foremost interior decorators. Those who prefer to plan their own decorating and furnishing schemes will find the large Steuben stocks of inestimable value. And all lovers of glass will be interested in the "special order service" of Steuben. Many of us already possess fine glass,—perhaps a set,



Steuben's Pontsiv dinner service—a masterpiece of the glass blower's art in its blending of black and crystal glass. Goblets, \$228.00 the dozen; other pieces proportionately priced

6844

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7448



A console set of heavy cut crystal matching in pattern the Warwick dinner service. The set \$79

6123



A vase of clear crystal with blown-in-the-mold ripple pattern. \$4.00—10" high

perhaps only a few odd pieces—which we would like to match. Or, for a special purpose, we may wish a single piece or a complete set in the spirit, or pattern of a specific period or style. Whatever the demand, Steuben is prepared to meet it.

Through this special order service, the work of world-famous designers and skilled craftsmen is made available. Steuben's Special Designing Department solicits inquiries from those seeking individuality and exclusiveness in glassware.



A dinner service of Steuben stemware in cut crystal. This is known as the Shirley pattern and shows hollow-blown stem design at its best. The goblets, \$42.00 the dozen, other pieces proportionately priced

7501



*Cased set of Empire Blue and Crystal, with fine cuttings of
wreaths, stars, and moons. Goblets, \$108 the dozen*

GLASS FOR THE PERFECT TABLE SETTING

Fine food is worthy of the most perfect setting that can be given it. Possibly that is why fine glass has always been accorded a place of honor in the dining rooms of homes where gracious living is a tradition, and the presence of lovely glass on the table enhances the joys of good food and social life.

The smart hostess, of course, has always been especially careful in her choice of glass for her table. Today, she turns to Steuben, for in "Masterpieces in Glass" she finds not only the beauty and quality which she demands, but also pieces to serve the many uses which modern custom assigns to glass, all in a splendid selection of complete matching sets. She may set her table with Steuben, matching even to candlesticks and centerpiece. She may choose a design perfectly appropriate to the style of her room, whatever that may be, finding it among the Steuben reproductions or adaptations of earlier glass, or among the modern creations. And even should a piece of her precious glass be broken, her mind is at ease, for she knows that the Steuben design she has selected is "open," and that replacement can be made without delay.

The versatility of Steuben glass for the table is one of its greatest charms. Perhaps the mention of fine glass instinctively calls to mind the formal table setting, and there of course Steuben reigns supreme. But not by any means has the informal table been neglected. To meet the need for glass suited, say, to our pleasant American custom of sun-porch or out-of-doors dining, Steuben has designed special sets, not only in clear crystal but in glass of the loveliest shades imaginable. The hostess who is prepared for all occasions will surely have some.



A modern table set with Steuben's Riviera crystal. Complete sets of this pattern are available at the smarter shops everywhere. The goblets, \$48 a dozen, other pieces proportionately priced

7485



Modern glass as expressed by Steuben—the Saint Tropez design in etched crystal stem-ware. Goblets, seven inches high, \$48 the dozen; other pieces proportionately priced

STEUBEN GLASS IN THE MODERN MODE



NO where is Steuben leadership in the world of glass more impressively shown than in its designs which express the tenets of modern art. This is a new art—fresh, positive, dynamic. It was inevitable that, like all important art movements in the past, someone working in fine glass should interpret and forward it. It was inevitable that that some one, in America, should be Steuben.

So today we have Steuben glass in the modern mode, as typical of our modern life as the skyscraper or the airplane, and just as perfectly suited to its purpose. It is designed by men who, through work in other mediums and other fields, have had much to do with the setting of that mode. In its lines you find simplicity, the emphasis on perfect proportion which characterize the best modern

7481

design in every field. In its decoration you again find pure simplicity, together with an accentuation of its perfection of line which helps form a harmonious unit. But you find, too, the crystalline clearness, the individuality, the master touch that have characterized the fine glass of all periods, for this is glass wrought by the hands of master craftsmen.

But this Steuben glass would not be so really important a contribution to modern art if it were not so perfectly suited to its purposes. Modern Steuben for the table is designed to serve modern food and drink as the fashion of the day dictates. And modern Steuben for decorative purposes is equally in keeping with modern furniture. Our favorite flowers look their smartest in its vases and bowls. No wonder it has found such favor in the eyes of today's buyers. Yes, Steuben Glass in the mod-



A charming table set with Steuben's Riviera engraved crystal, and with Steuben glass-handled silverware. Riviera goblets, \$48.00 the dozen; other pieces proportionately priced



Steuben conceptions of modern art as fine crystal should express it. Left to right: Vase, 9 inches high, \$6.50; Goblet, Riviera pattern, \$48.00 a dozen; Sherbet, Riviera pattern, 4 inches high, \$42.00 a dozen; Vase, 10 inches high, \$7.00; Vase, 11 inches high, \$7.50

7475

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"Panties"—Steuben's amusing new barrel-shaped cocktail glasses of cut crystal in the modern mode. \$27.00 the dozen

7484



A modern Steuben crystal vase, cut with the popular bobble pattern. Seven and one-half inches high. \$4.00 each

ern mode has met with instantaneous success. Perhaps the photographic reproductions of various examples on these pages will give you an inkling of the reason. But it can only be an inkling, for they can not impart the sparkle and gleam of Steuben crystal, the loveliness of Steuben colored glass. That can only be seen in the glass itself.

In modern Steuben one finds many patterns which are helped to beauty by the traditional secrets known to the master glass-blower—cutting, etching, sand-blasting, such as we find in clear crystal sets and incidental pieces—and by the use of color. Two of these modern designs—the Saint Tropez and the Riviera—have proved eminently suitable for complete dinner services as well as for incidental pieces. The hostess who prefers the modern mode, simply by choosing either of these patterns, may now have all her glass matching.



Left to Right: A cocktail glass of cut and sand-blasted crystal, \$27 the dozen; a smart vase, 10½" high, \$17; 10" flower bowl, \$6; drum design "old-fashioned" cocktail glass in cut crystal, 3¾" high, \$30 the dozen

7486

7473

*Jar with Cover,
13 1/4 inches high*



7078

*Very beautifully
engraved, \$80.00*

DECORATIVE, USEFUL GLASS AND
STEUBEN GLASS FOR FLOWERS

NO less celebrated than the Steuben "Masterpieces in Glass" for the table are those designed for decorative and useful purposes. The variety of the Steuben collection comprising glass of these descriptions is truly amazing. Its creation has been an inspiring challenge to the skill of Steuben's craftsmen.

Take, for example, their answer to the demand for glass to be used for refreshment purposes which has come, paradoxically enough, in the present era. We find that they have created smart designs suitable for every need. Their art is beautifully expressed in beverage sets, made up of a quaintly shaped pitcher and tall glasses. The decanter, a form which has for centuries called forth the best in glass design, has been treated by them with traditional brilliance. Glasses proper for anything they may contain are of course available. There are Steuben cocktail glasses in many styles, and, to go with them, glasses for other beverage courses whose lines are



*A deep jade blue flower vase
of ribbed design, \$3.00. Also
available in crystal*

7436



A vase of colorful Amethyst Steuben clutbra, charmingly reminiscent in line and line of earlier masterpieces, yet thoroughly at home in the modern house. Ten inches high, \$8.00. Made in various colors.

table, are smart console sets, consisting of compotes, bowl, and candlesticks.

And what does Steuben offer for the living room table? A splendid selection—cigarette boxes and ash trays, paper-weights and book-ends, covered jars which may serve to hold candy, or merely to provide a beautiful accent to the decorative scheme. Unusual indeed are luminors of heavy crystal, ingenious in their manner of illuminating, lovely when lighted, equally lovely when not. Such pieces of Steuben are found today in our most charming homes, evidence of the fact that people versed in the art of gentle living consider it right to use glass where-

a treat to the eye. Yes, Steuben has done well by the refreshment seeker.

Of equal importance and equally beautiful is the fine Steuben glass designed for table decoration. Especially appropriate for use on the dining table are the Steuben candlesticks, for here again there is a tradition of exceptional beauty in glass, and these are truly of that tradition. Again variety of pattern is a delight. Also for the dining table are gorgeous crystal birds, lovely and perfect as anything great glass-makers ever produced. And for the side-



A quaint door stop with black spirals and bubbles in clear crystal. \$7.00

7475



2909



A classically simple vase of clearest Steuben crystal, available in eight, nine or ten inch sizes, \$1.75 to \$3.75, and (right) a vase available in six, eight, ten and twelve inch sizes in a variety of colors. Prices, \$1.00 to \$10.00 depending on size, color, and finish

ever glass can be used, and a tribute to the beauty of Steuben glass.

Lamps, too, have claimed the attention of Steuben designers. You find them made from water jars of gorgeous blue, ruby red, Spanish green or of amethyst. You find them made from crystal, in forms that have always been associated with glass lamps and in others that are as unusual as they are attractive. Their intrinsic beauty, as well as their usefulness, insure them a permanent place in the home of good taste and comfort.

But perhaps most widely appealing of all this useful, beautiful Steuben Glass are the bowls and vases. There are forms purely classic, startlingly effective when developed in Steuben's superb alabaster or ivory glass, perhaps in combination with black, perhaps not, or in many-hued Steuben cluthra glass. There are others in green, amber, blue and amethyst which could come only from the furnaces of masters. There are etched and cut pieces comparing, in



Left to Right—A flower bowl of early American inspiration in Steuben crystal, 6" high, \$2.50; a Steuben masterpiece in etched glass—gold on alabaster, 7" high, \$30.00; and a moulded crystal vase, 6" high, \$3.50

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7168



7090



7129



A smart Steuben creation for flowers, in alabaster and black, 8" high, \$3.50; a Grotesque vase in crystal, and crystal with various colored shadings, 9" and 11", \$3.50 and \$5.00; and a six-prong vase, 14" high, \$9.00

perfection of technique, with the masterpieces of the periods when such glass was at the very height of its glory.

Naturally, the mention of vases and bowls calls to mind the most popular use for such pieces—that of providing a perfect setting for flowers. Nothing is more appropriate for lovely blossoms than fine glass; and Steuben, in its creations, serves the flower-lover well. So perfect is their construction that flowers, when placed in them, fall naturally into graceful groupings. To this advantage, they add smartness of line and color, and the ever-present charm of hand-wrought crystal.

So far, this mention of decorative and useful glass has been confined to pieces particularly suited to the living and dining rooms of the home. It would not be complete, however, without telling of Steuben Glass for the boudoir and bath.



Modern decorative glass at its finest—a superb example of heavy cut crystal. Pheasants, \$70.00 the pair

6504

15

7535



Grotesque oval bowl, 11½", crystal and various colored shadings, \$4.00. Below: 10" engraved bowl in Riviera design, \$15

Steuben is proud of its powder bowls, its cologne bottles, its cosmetic jars, and its bathroom bottles. These are made in many colors, and may be used in sets of one hue, or in any way the decorative scheme requires.

Because Steuben Glass is so useful and beautiful, more women than ever are today experiencing the thrill that comes

from owning really fine glass. But because it is an ideal possession, it is also an ideal gift. No present is more welcome, none more appropriate for most occasions. It is always a gift of quality, of beauty and of usefulness; few others, indeed, combine so many desirable attributes.

Steuben Glass is glass of all time. Its worth can only be truly estimated in terms of the added pleasure that comes from having and living with beautiful things. Its intrinsic value never decreases, its sentimental value soon makes it priceless. Those who own it are rich indeed.



Steuben
DIVISION

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