

Carder Steuben Club
Meeting Minutes 09-16-2006

Meeting called to order at 11:00 AM by President Alan Shovers. Alan asked if there were corrections to 2005 Meeting Minutes. Corrections concerning PVG archives were stated by Ed Bush and Ruth deLorraine. Correction to 2004 Income and Auction amounts noted by Jim Sutterfield. Motion to accept Minutes as corrected, seconded and carried.

Membership numbers are about same as last year. Many members confused by the change to 01 September to 31 August calendar year and that they are paying for the year in advance. This was discussed at the Executive committee meeting.

Jim Sutterfield gave the 2005 Finance review: Balances as of 09/01/06 Income = \$8,897, Expenses = \$12,265, Balance \$21,109. Report accepted.

Dick Bright told of Carol Ketchum's genius to purchase glass candlesticks, part of the amethyst set from the Rockwell collection, to complete the set and bring the bowl and candlesticks back together. The cost would be high but it would be a great way to honor the Rockwell family. Dick mentioned the idea and cost to Eleanor Cicerchi and she asked what if CMOG paid half. A week later the combined funding had completed the purchase. Per Jim Sutterfield the Club also had \$1125.00 in donations for the candlesticks.

Next Carol Ketchum wants to pursue obtaining the archival papers from AU. Everyone agreed this was a necessary project. Only concern do we go after the paper vs the glass at PVG Research Center. It was agreed that the paper is most important. Carol given OK to proceed.

Mark Buffa gave Website report. The software was changed, and fixed. A meditag used to add the Mission Statement to each page. 25-30 percent of our hits are from search engines (Google and Wikipedia). Website volumes: year 2002 - 2000 hits, 2003 - 7000 hits, 2005 - 5800 hits and so far in 2006 - 6000 hits. The Club purchased laptop has improved Website updates considerably. What once took 10-12 minutes now takes two minutes. Mark many pictures are copyrighted to the internet and he has a lot more (many Acid Cut Back) pictures ready to be posted.

David Goldstein asked if there could be a search by shape number. Mark is updating the site constantly putting in more details. It is a team effort with Jim Barlow's assistance. Copyright situation - Mark explained that after five years pictures are public domain. CMOG is sending Carder Steuben email inquiries to Mark and Jim.

Great grand niece of Frederick Carder in UK heard tape and says it sounds like her great grandfather.

Carol Ketchum asked about the Carder Arch from W.... School being demolished in UK. The gentleman who got the school arch contacted Jane Spillman and she asked if the Club were interested. Gerry Eggerts contacted a friend in UK. The arch was on ebay for a "buy it now" price

of \$28,000 but it did not sell. Tom Dimitroff would talk to the Corning mayor to put the arch somewhere prominent. The arch will be somewhere in UK until it is sold. Marshall Ketchum added that the arch is currently in 54 pieces and there would be major restoration cost involved. Alan said it would obviously be a multi year project. Marshall volunteered to store the arch in (Don's) barn. Jane gave details to Broadfield House. Entire project too costly for our Club right now. Concensus is to wait and see if price drops.

Collectors Favorites - Three new items available for us this year. We will need volunteers to share their glass at future Symposiums.

Old Business

Alan Shovers explained about the Club giving CMOG \$3000 for signage a couple years ago. Since the signage was done without using the Club funds, last year the Club asked for the money back. Too much red tape involved. So an alternative was discussed. Jane Spillman and Alan decided that we need to communicate better to CMOG visitors and make them aware of the "B" Building and the Carder Collection. A special brochure is needed. CMOG would place the brochure in several places in the museum directing persons to the "B Building. CMOG agreed and their PR persons agreed. Wonderful photography of the entrance was taken. Motion was made by Lynn Quick, seconded by Karen Ohland, to resend our request to return the \$3000 and to direct CMOG to use it for the brochure. Vote carried unanimously. The brochure prototype will be shown.

Lynn Quick added that when she and Charlie back in 1948 began collecting Tom Bechner had nothing to point out Carder glass. The brochure completes this mission. There was never a way to find the Rockwell or downtown glass. Per Jane Spillman, T. Bechner and Dwight Lanmon did not want to compete with the Rockwell.

Elections

Executive committee became the nominating committee and met at Dick Bright's home in June. Brenda asked to retire as Secretary. Dick Bright volunteered to run for the position. A motion was made for Nominations to be closed, Karen Ohland seconded. **New Officers** elected by acclamation. **President Alan Shovers, VP - Marshall Ketchum, Treasurer - Jim Sutterfield, Secretary - Dick Bright, Webmaster - Mark Buffa.**

Seminar info - Alan hoped everyone appreciated the moneys spent on the Symposium for the delicious food. CMOG wanted us to succeed. Kathie Constable gave kudos to the committee for changes to the Symposium. Karen Ohland commented that the emails are appreciated. President Shovers wanted to get information to non-collectors.

Brochures for Carder Gallery

A prototype was passed out to each table. Alice Sutterfield asked how many brochures are being printed. Karen (last name ?) from CMOG commented that the Welcome Center makes distributions and the marketing department has a plan for that. Jane Spillman added that a brochure was not going to be given to each visitor because it was thought that they would lose

them. The Club would need to contact Marketing department regarding numbers. Alice asked who has rights to the brochure for making other copies or is this a one time deal.

Lynn Quick asked are we keeping track of the persons going in / out of the Carder Gallery.

Beth Shaut asked "What about a Guest Book to sign in at Carder ?"

Jane commented that with 300-400 thousand visitors each year it is hard to keep track.

CMoG needs to be very careful not to advertise or appear to advertise Steuben because it is a division of Corning Inc. and might be viewed as a conflict of interest. This is a problem because the museum is a nonprofit and accreditation requirements are specific.

Dick Bright said Corning Chamber of Commerce map has diagram with Studio and Carder Collection.

David Goldstein asked why we can not have a Club brochure at or in the Gallery. No answer now.

Alan Shovers asks for volunteers for Symposium chair or speakers.

Building Arch

Gerry Eggert stated that we need to be proactive and negotiate, set a price of about \$5K or perhaps approach with a modest amount. Peter Bennett added shipping cost would be many thousands and take considerable time and effort. For now we should play hard to get.

John McNear asked the weight - made of terra cotta the arch weights quite a lot.

Alan suggests for the **2007 Symposium** that perhaps we should merge is with another CMOG event.

CMoG's 2007 Seminar is on Lampworking and the special exhibit is the glass flowers of Harvard.

Discussion followed with pros / cons of September vs October dates. Auction, Raddison, etc.

It was suggested that the executive committee decide, no - let's vote.

Majority favored the same weekend. Symposium date is 14-16 September 2007.

Lynn Quick and Tom Dimitroff commented this seminar was started years ago to tie to Frederick Carder and we need to honor his birthday and feel a tie to the man who did all this.

Louise and Ed Bush requested a list of all Symposium participants. Jim Barlow thanked Alan and Susan Shovers for all their work on the Symposium.

Jim Sutterfield stated that we must remember what the brochure was intended to do - get visitors over to the B Building and Carder Gallery. Alan reminds us that other things may be spun off from this.

Meeting adjourned at 12:33pm.

Respectfully submitted,
Brenda Smith, Secretary